



# EnerGaia 2025

## Innovation Awards Regulations

### Article 1. Definition of the EnerGaia Innovation Awards

The Awards are a competition to promote innovative French and international companies in the renewable energy sector. They highlight the latest innovations and companies in the sector, rewarding the best new developments in the renewable energy sectors. One winner will be rewarded in each of the four categories: International, Deployability, Ecosystem, Circularity. From the 12 projects nominated (3 nominees per category), the Occitanie Region will award its 'Coup de Coeur' prize.

### Article 2. Participation Conditions

- Be an exhibitor or co-exhibitor at EnerGaia 2025.
- Have a product, process, or service launched on the market as of January 1, 2024, that represents a significant advancement in the categories defined in Article 3.
- Have submitted their complete application by Friday, September 12, 2025, at 12:00 pm.
- Attend the Live Pitch session and the awards ceremony at the forum on Thursday, December 11, 2025.
- Only one application per company/organization registered for EnerGaia 2025 will be accepted.
- No participation fee will be charged.
- If shortlisted, each nominee agrees to produce a professional-quality video of no more than 1 minute and 30 seconds, which will be presented on the EnerGaia Forum.

### Article 3. Definition of Categories

- **International:** What is the global development capacity of the product or service being developed? To what extent has your solution been designed for international deployment? For example, by taking into account the constraints of standards and regulations specific to different geographical areas, certification by international standards or organizations, localizable versions, etc. Please demonstrate this international dimension in the design, implementation, and/or marketing of your innovation.
- **Deployability:** How simple and rapid is the implementation of the solutions and/or services developed? How have you demonstrated innovation in designing technological, service, or governance solutions that accelerate the implementation of your solution where other options might require more time or resources? Please provide factual arguments demonstrating the real gains in ease and speed of implementation compared to implementation prior to the invention of your solution.

- **Ecosystem:** What dynamics have you established in collaboration with local stakeholders and/or sectors (another company, research center, university, incubator, major client, etc.) jointly committed to developing and/or leveraging the innovation alongside you? What makes this approach, the governance, the financing, or the nature of these partnerships innovative? Please detail the collaborative actions implemented and their concrete results.
- **Circularity:** What resource savings does this innovation offer? What recycling and reuse measures have you adopted to promote this innovation, or what does this innovation enable? How does this innovation lead to significant progress in the circular economy? Please support this by using factual comparisons, both before (without this solution) and after (following the implementation of this solution). Please provide specific indicators and measures to concretely assess your performance in this area.

## Article 4. Key Dates

Your complete application must be submitted online by Friday, September 12, 2025, at 12:00 pm. Any incomplete application will not be submitted to the selection committee.

End of September:

- Application review by the selection committee; the latter reserves the right to reject any application that is not sufficiently clear or well-argued.
- Notification to nominees of their selection and to other applicants of their non-selection.

Wednesday October 15: EnerGaia press conference in Paris and announcement of the nominees for the second Innovation Awards.

Weeks from 17 to 28 November: Live Pitch preparation/coaching webinar for the nominees.

December 11:

- 9:30 to 11:00 am live pitch
- 11:00 a.m. to 12:00 pm: Jury deliberations behind closed doors
- 12:15 pm: Awards ceremony and cocktail reception.

## Article 5. Composition of the Selection Committee

It is composed of industry, institutional, and regional partners, as well as the Forum's management. Its role is to review all applications received and select three nominees per category according to a predefined grid and criteria (Article 7), without the possibility of appeal. The applications selected are those awarded the most points by the committee.

## Article 6. Jury Composition

Composed of five members, it includes representatives from academic research, public and private sector stakeholders, local authorities, and professional organizations. The jury's role is to select the winner in each category from among the nominees selected by the selection committee. It evaluates each innovation on the basis of a grid and predefined criteria (Article 7) accounting for 70%, supplemented by the pitch session accounting for 30%, which takes place on the same day as the announcement of the winners, on the Forum.

## Article 7. Selection Criteria

The selection criteria are broken down as follows:

- **40%: Innovativeness.** Particular consideration will be given to all arguments and facts demonstrating the innovative nature of the solution/product, such as the technology developed, energy efficiency, impact and/or consumption reductions, innovative innovation development models implemented, etc.
- **40% Business model.** Particular consideration will be given to all concrete and measurable results of the solution/product's commercialization, contracts won, positions gained versus competing solutions, signed clients/tenders won, etc.
- **20% Alignment with the roadmap proposed by the SER** (Renewable Energy Union) for an ambitious energy-climate program for 2030 & 2035 ([see here in French](#)).

## Article 8. Pitch

The final evaluation of the nominees takes the form of a live pitch session on the second day of the EnerGaïa Forum. Each candidate will have a maximum of 2 minutes and 3 slides to present their application to the members of the Jury in a public live pitch; the Jury will be able to interact directly with each of the nominees. Following the presentation of the three nominees in each of the four categories, the jury will withdraw behind closed doors for deliberation. The results will be announced the same day during an awards ceremony on Thursday, December 11th, late morning.

## Article 9. Application Elements

Your application must include all mandatory elements as clearly indicated in the online registration form. Article 10. Promotion of nominees and winners

For the 12 nominees

- Announcement of the 12 nominees in a press release before the show and in the show's press kit + web page & social media posts, emails
- Prominence in a dedicated exhibition during the two days of the show
- A pitch session presentation announced in the official EnerGaïa program
- A descriptive file of the innovation and the company communicated to all jury members

- Use of the 'Nominated for the 2025 Innovation Awards' badge in your communications.
- Invitation to the post-awards networking cocktail
- Post-show: press release, summary, web page, social media posts

In addition, for the five winners

- For your participation in the EnerGaïa 2026 Forum: your free registration fee + your logo in the list of exhibitors on the web and App + €1,000 (excl. VAT) to be used on your booth.
- Use of the 'Nominated for the 2025 Innovation Awards' badge in your communications.
- Targeted press relations activities from EnerGaïa (press release, publication of winners on the Trophies' website, etc.)

## **Article 11. Communication: Right to Use the Winner's Name**

Each candidate for the EnerGaïa Innovation Trophies authorizes SPL Occitanie Events, organizer of the Forum, to use their company's name in the various communications that will be made.

## **Article 12. Cancellation**

SPL Occitanie Events reserves the right to cancel the competition or modify certain categories if a minimum number of eligible companies have not applied.