



Regulations for Trophées de l'innovation EnerGaïa

Article 1. Definition of “Trophées de l'innovation EnerGaïa”

The Trophies are a competition to promote innovative French and international companies in the renewable energy sector. They highlight the latest innovations and companies in the sector, by rewarding the best new products in the renewable energy sector.

Article 2. Participation requirements

- Being an exhibitor or co-exhibitor at EnerGaïa 2024
- Having a product, process or service launched on the market since 01/01/2023 which represents a significant advance among the categories defined in Article 3.
- Submitting a complete application form before Friday, September 6, 2024, 12:00 pm at the latest.
- Being present at the Live Pitch session and at the Trophies Ceremony on Thursday, December 12, 2024.
- Only one application form per company/organization registered at EnerGaïa 2024 will be accepted.
- No participation fee will be charged.
- In the event of pre-selection, each nominee undertakes to produce a professional-quality video lasting no more than 1 minute 30 seconds, which will be presented at the EnerGaïa Forum.

Article 3. Definition of categories

- International: What is the international development potential of the solution or service you created? To what extent has your solution/service been designed to be exportable to several countries and continents, given the constraints of standards & regulations, environmental urgencies/opportunities, financing constraints/opportunities, appropriate business model.
- Deployability: How quickly and easily can you implement the solutions and/or services you developed? How did you innovate to implement technological, service or governance solutions that accelerate the implementation of your solution where other solutions may take more time/resources? What are your performance indicators in this area?
- Ecosystem: What dynamic have you created with local stakeholders and/or sectors (other companies, research centers, universities, incubators, contracting authority, etc.) who are co-involved in developing and/or exploiting innovation with you? How innovative is this approach and/or governance and/or financing and/or the nature of these partners?
- Circularity: What resources savings does this innovation enable? What recycling and reuse measures have you implemented to develop this innovation or does this innovation enable? How does this innovation lead to major advances in terms of the circular economy? (Supported by comparative post before (without this solution) & after (thanks to the use of this solution)).

What indicators and concrete measures can you use to evaluate your performance in this area?

Article 4. Key dates

- Your complete application form must be submitted online no later than Friday, September 6, 2024, 12:00 pm. Incomplete application forms will not be submitted to the selection committee.
- End of September:
 - Examination of the application form by the selection committee, which reserves the right to reject any application that is not sufficiently clear or well-argued.
 - Nominees notified of their selection and other applicants of their non-selection.
- December 12:
 - 9:30 am – 11:00 am: live pitch
 - 11:00 am – 12:00 pm: jury deliberates behind closed doors
 - 12:30 pm: winners announcement

Article 5. Composition of the selection committee

The Selection Committee is composed of industry, institutional and regional partners, as well as the Forum management. Its role is to examine all the application forms received and select three nominees per category according to a predefined grid and criteria (Article 7), with no possibility of appeal. The selected application forms are those which were awarded the most points by the committee.

Article 6. Composition of the Jury

The five-member jury includes representatives of university research, public and private market players, local authorities and professional organizations.

The role of the jury is to choose the winner in each category from among the selected nominees by the selection committee. It evaluates each innovation according to a predefined grid and criteria (Article 7) accounting for 70%, complemented by the pitch session accounting for 30%. The pitch session takes place on Thursday, December 12, the day of the winners announcement. There is no possibility of appeal.

Article 7. Selection criteria

The selection criteria are as follows:

- 40% for the Innovative character: Particular consideration will be given to all arguments and facts demonstrating the innovative nature of the solution/product, such as the technology developed, energy efficiency, reductions in impact and/or consumption, innovative models for developing the innovation that have been put in place, etc.
- 40% for the Business model: All concrete and measurable results in terms of marketing the solution/product, markets won, positions gained versus competing solutions, customers signed/tenders won, etc. will be particularly evaluated.
- 20% for the Compliance with the roadmap proposed by SER (Syndicat des Energies Renouvelables) for an ambitious energy-climate program for 2030 & 2035 (see here).

Article 8. Live Pitch

The final evaluation of the nominees will take the form of a 'live pitch' session on the second day of the EnerGaïa Forum. Each candidate will have a maximum of 2 minutes and 3 slides to present his or her candidacy to the members of the Jury, who will be able to discuss live with each of the nominees. At the end of the presentation by the 3 nominees in each of the 4 categories, the Jury will retire behind closed doors to deliberate.

The results will be announced the same day, at a Trophies Ceremony on Thursday, December 12, in the late morning.

Article 9. File elements

Your application must include all mandatory elements as clearly indicated in the online registration form.

Article 10. Recognition of nominees and winners

For the 12 nominees

- Announcement of the 12 nominees in a press release prior to the show and in its press kit, website, social media posts and through e-mail.
- Highlighting in a dedicated exhibition during the 2 days of the show.
- A pitch presentation announced in the official EnerGaïa program.
- A description of the innovation and the company sent to all jury members.
- The opportunity to use the « Nominé aux Trophées de l'innovation 2024 » (Innovation Trophies 2024 Nominee) badge in your communications.
- Invitation to the post-awards networking cocktail party.
- Post-show: press release, website, and social media updates.

In addition for the 4 winners

- 18 m² of bare floor space at the EnerGaïa 2025 Forum
- The opportunity to use the « Lauréat aux Trophées de l'innovation 2024 » (Innovation Trophies 2024 Winner) badge in your communications.
- Targeted EnerGaïa press relations (press release, publication of winners on the Trophies website, etc.)

Article 11. Communication: right to use the winner's name

Each candidate for the EnerGaïa Innovation Trophies authorizes SPL Occitanie Events, organizer of the Forum, to use the name of his or her company in all communications.

Article 12. Cancellation

SPL Occitanie Events reserves the right to cancel the competition or modify certain categories if a minimum number of eligible companies has not applied.